

XN *sports*



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CONNECT WITH A
LARGER AUDIENCE
AND SPREAD YOUR
MESSAGE ON
XN SPORTS, THE
LEADER IN FANTASY
SPORTS ADVICE.

SITE OVER VIEW

XN Sports provides news and opinion on the four major sports, MLB, NFL, NBA and NHL. In addition, XN Sports provides readers with fantasy advice and daily lineup strategies provided by writers who are members of the Fantasy Sports Writers Association. XNsports.com fantasy writers have been featured in the New York Times, CBS Radio, and have been nominated for awards by the Fantasy Sports Writers

Association. Our writers are featured on FantasyPros along with writers from such sites as ESPN and Sports Illustrated.

We provide full player rankings, full stats, MLB stat projections along with weekly and daily advice.

Through partnerships with Rotowire and SportsData LLC we also provide up to the minute player information.

The logo for the Boston Herald, featuring the word "BOSTON" in a small, bold, sans-serif font above the word "Herald" in a large, bold, serif font.The logo for the Chicago Tribune, featuring the words "Chicago Tribune" in a serif font, enclosed within a blue rectangular border.

WHO READS XN SPORTS?

83% of XN Sports readers are men. The key demographics break down as follows:

29% 18-24
YEARS OLD

19% 35-44
YEARS OLD

20% 25-34
YEARS OLD

9% 45-54
YEARS OLD

WHO READS XN SPORTS?

Current Audience Metrics:

MONTHLY PAGEVIEWS
910,000

NEW READERS
75.9%

PAGEVIEWS PER VISIT
3.02

UNIQUE MONTHLY
PAGEVIEWS
302,000

TIME ON PAGE
00:01:15

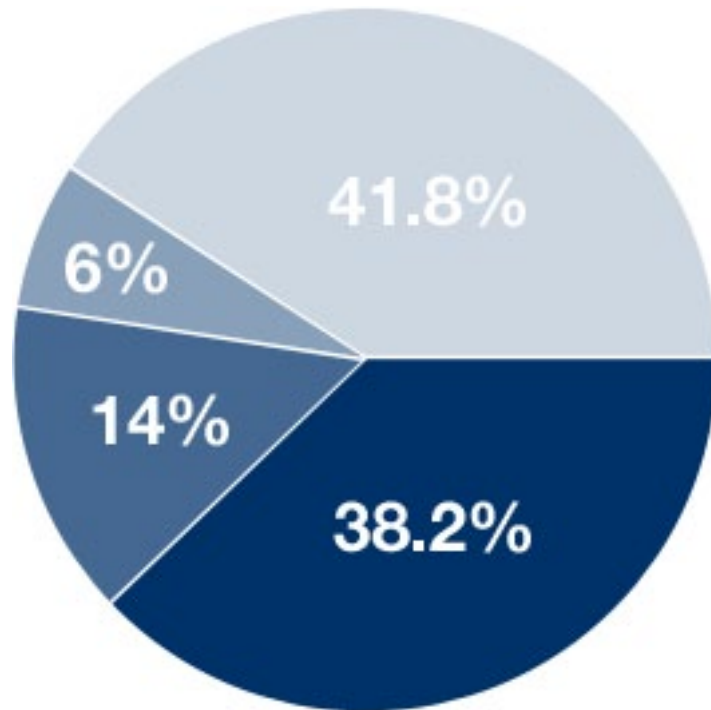
*Data based on Google Analytics and Facebook engagement.



**XN SPORTS BRIDGES THE GAP BETWEEN
STAT-HEAVY SITES THAT AREN'T REAL-
LY ACCESSIBLE TO THE AVERAGE FAN-
TASY OWNER, AND SITES THAT USE AN-
ECDOTAL EVIDENCE TO MAKE A POINT
... IN SHORT, WE DO THE WORK FOR THE
READERS. BUT UNLIKE MANY SITES THAT
PROVIDE THIS KIND OF INFORMATION,
WE'RE 100% FREE TO USE.**

—TOM FITZGERALD, CO-FOUNDER

HOW READERS FIND US



SOCIAL MEDIA ENGAGEMENT

XN Sports routinely engages with followers on these social networks, and leading to increased visibility of your message.





RECENT PRESS



XN Sports, Boston Herald and Chicago Tribune join forces for fantasy football coverage.



XN Sports Steps Up Game With New Partnerships and Fantasy Football Features.

ADS ON XNSPORTS

Various ad types and sizes can be featured on XN Sports, including interactive media and text ads. Get in touch with us today for a quote. We're happy to work with any budget and any ad type.

**For more information on
advertising with XN Sports,
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XNSPORTS.COM

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